



Outrigger Enterprises Group joins forces with Holiday Inn Ohana

Waikiki Beachcomber hotel to become Holiday Inn Waikiki Beachcomber Resort

Outrigger Enterprises Group, Hawai'i's largest locally owned hotel operator, and IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)], the world's largest hotel group by number of rooms, today announced the signing of a license agreement to rebrand the OHANA Waikiki Beachcomber hotel as the Holiday Inn Waikiki Beachcomber Resort. The rebranding is expected to be complete in November 2010.

Outrigger will continue to own and manage the rebranded resort, bringing its unparalleled reputation for delivering a high-quality guest experience coupled with distinctive "Hawaiian" hospitality to the power and global appeal of the Holiday Inn® brand. All employees will keep their jobs and will remain employees of Outrigger Hotels Hawaii, with Dean Nakasone continuing as general manager overseeing the brand transition. Additionally, the resort's existing tenants – including Jimmy Buffett's at the Beachcomber and Magic of Polynesia – will remain in place.

"We are proud to include Holiday Inn – and its exciting look, feel and guest experience – as part of our family of quality Outrigger hotels," said David Carey, president & CEO of Outrigger Enterprises Group. "The new Holiday Inn Waikiki Beachcomber Resort combines Outrigger's legendary hotel management expertise with Holiday Inn's iconic brand strength and the 52 million members of IHG's Priority Club Rewards loyalty program – the largest hotel loyalty program in the world– into one, unbeatable package."



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This agreement implements Outrigger's "many brands, one `ohana (family)" strategy that leverages the company's ability to manage multiple brands, while maintaining the acclaimed Outrigger collection of upscale, luxury leisure hotels and resort condominiums located in some of the most desirable destinations throughout Hawaii, the Pacific and Asia.

The agreement also is a testament to the strength of the \$1 billion Holiday Inn relaunch, which was established to create a more contemporary brand image, improving quality and driving consistency across the global portfolio.

"IHG and Outrigger Enterprises Group share a leadership position in the hospitality industry, which makes this an outstanding relationship," said Jim Abrahamson, president, the Americas, IHG. "The commitment of an industry leader like Outrigger continues to reinforce the strength of the Holiday Inn brand. With the right owners and in the right markets, we are completely elevating Holiday Inn."



With more than 3,400 hotels and 430,000 guest rooms around the world, the sheer magnitude of the Holiday Inn relaunch is unmatched in hospitality history. First announced in October 2007, the relaunch focuses on the things that matter most to Holiday Inn guests: great beds, great showers and fantastic service with a more up-to-date look. The global relaunch is on track to be complete by the end of 2010.

Outrigger completed a \$30 million renovation of the OHANA Waikiki Beachcomber in 2009, with the goal of offering a midscale, near-the-beach hotel for the value-conscious traveler looking for a fun and relaxing Hawaiian getaway.

Close to all the action, this resort is located in the fast-paced heart of Waikīkī. The resort offers guests comfortable accommodations designed to reflect the unique environment and culture of the area, with modern, revitalized guest rooms, as well as a newly revamped pool, lobby, fitness room, and port cochere. It is home to Jimmy Buffett's at the Beachcomber, a fun, family-friendly lifestyle restaurant and bar that features the new Honolulu Surfing Museum, showcasing collectibles and memorabilia. On the resort's lobby level, Illusionist John Hirokawa presents the dazzling Magic of Polynesia show in a 700-seat theater specifically designed for his electrifying displays.



The resort's convenient location is just steps from the beach and surrounded by shopping, dining and entertainment. Nearby attractions include Royal Hawaiian Center, International Market Place, DFS (Duty Free Shop), Macy's, Duke's and Waikiki Beach Walk®. Guests staying at the resort also have complimentary access to the Waikiki Trolley's Pink Line, which provides transportation throughout Waikīkī, including Waikiki Beach Walk® and Ala Moana Center.

For more information on Holiday Inn Resorts, visit www.holidayinn.com. For more information on Outrigger Enterprises Group, visit www.outrigger.com.

HTA Announces 2010 Tourism Legacy Award Honorees

Bishop Museum and the late Dr. George Kanahahele honored at Hawai'i Tourism Conference

The Hawai'i Tourism Authority (HTA), the state's tourism agency, is proud to announce the Bishop Museum and the late Dr. George Kanahahele as this year's recipients of the 2010 Tourism Legacy Awards. The awards, which honor individuals, organizations and business that have perpetuated the Hawaiian culture and have had a positive effect on Hawai'i tourism, were presented today at HTA's Hawai'i Tourism Conference.

"Congratulations to the Bishop Museum and the late Dr. George Kanahahele for their long-standing commitment to honoring and preserving the Hawaiian culture," said Mike McCartney, president and CEO of HTA. "HTA remains committed to supporting and perpetuating the Hawaiian culture through our various initiatives such as the Kukulu Ola: Living Hawaiian Culture Community Program and the Native Hawaiian Festivals Program, which strengthens the relationship between the visitor industry and the Hawaiian community."

The 2010 Tourism Legacy Awards were presented at a luncheon during HTA's seventh annual Hawai'i Tourism Conference to the following:

- Bishop Museum is the largest museum in the state and the premier natural and cultural history institution in the Pacific, housing an extensive collection of Hawaiian artifacts, documents and photographs about Hawai'i and other Pacific island cultures.

The museum is recognized throughout the world for its cultural collections, research projects, consulting services and public educational programs, and also boasts one of the largest natural history specimen collections in the world. Serving and representing the interests of the Native Hawaiians is a primary purpose of the Bishop Museum.



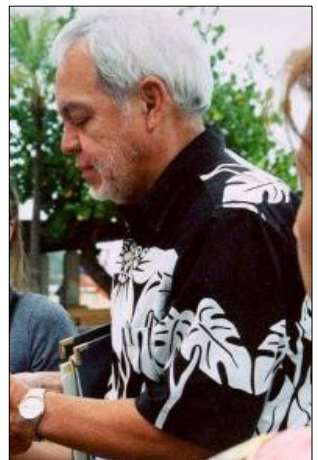
Image of Hawai'i Hall

- Dr. George Kanahahele was an author and educator in Hawaiian culture and history, a respected civic leader, one of the first Native Hawaiians to earn a Ph.D., and an industry consultant on values-based management until his passing in 2000.

In addition to establishing the Hawaiian Music Foundation, Kahahahele co-founded the Waiaha Foundation, an organization dedicated to preserving the Hawaiian culture, and the Native Hawaiian Hospitality Association.

He has authored several important publications, including "Ku Kanaka: Stand Tall, A Search for Hawaiian Values," "Critical Reflections of Cultural Values and Hotel Management in Hawai'i," and "Restoring Hawaiianess to Waikiki."

For more information on the HTA, please visit www.hawaiitourismauthority.org.



Waikīkī just got more beautiful

- *Sephora opens its doors On September 3rd* -

Calling all makeup mavens, fragrance fanatics, skincare enthusiasts and beauty addicts! Sephora, the ultimate beauty playground, is opening its third store in Hawai'i at the Waikiki Shopping Plaza on September 3rd, 2010.

The new 7,458 square foot Sephora store in Waikīkī is a virtual paradise of endless beauty options with over 13,000 products from more than 200 brands, including Sephora's own collection of makeup, skincare, tools, accessories and bath & body products.

- Makeup lines such as Bare Escentuals, Benefit, MAKE UP FOR EVER, TARINA TARANTINO, Temptu and tokidoki
- Innovative skincare lines like Bliss, Clarisonic, Kinerase, Murad, PerriconeMD Cosmeceuticals and Philosophy
- Fragrance offerings from Fracas, Leslie Blodgett Perfume Diaries, Marc Jacobs and Stella McCartney
- Specialty hair care lines like HerCut, Living Proof, Oscar Blandi and Sultra

Here's what's *hip* and *happening* at Sephora now:

Must-Have of the Moment – Escape into a world of criminally cute beauty with the new tokidoki collection, presented exclusively at Sephora. This Japanese-inspired line combines the imaginative playfulness of the tokidoki universe with the highest quality, color-rich formulations – from pop pigment shades for eyes, lips and face to professional tools and accessories. Dare to be dangerously delighted!

The Sephora retail concept is rooted in aesthetics, presenting our clients with the most unique product assortment, store design, and client services. Sephora was the first beauty retailer to employ the unique open-sell philosophy, allowing clients to shop a myriad of brands and encouraging them to try, test and play with everything from lip glosses to blushes, skincare to fragrance. At Sephora in Waikiki, discover a world where prestige cosmetics are showcased in gorgeous open displays for clients to have the freedom to explore and sample at leisure.

Sephora sales associates are the most educated in the beauty business. To ensure that all clients are serviced with the most knowledgeable and professional help, every Sephora sales associate is rigorously trained in an intense Sephora educational program focused on skincare, hair care and general beauty called Science of Sephora (S.O.S.). This enables us to offer clients a completely non-biased (and non-commissioned) approach when recommending products.

Get privileged! Get rewarded! Get personal! Join Beauty Insider (BI) today to get behind the beauty velvet rope access to Insider-only products, exclusive samples, birthday gifts and an all-access pass to personalized beauty. To sign up, clients just need to visit Sephora to get their hands on the "Official Card of the Beauty-Full People." Already a member? Update your Sephora status and become part of the new premium rewards program, Very Important Beauty Insider (VIB). Not only will you receive all the fabulous BI perks, VIB status will also grant you additional benefits, from large in-store and online discounts to free VIB-only beauty bonuses and an invite to a private Holiday Shopping Party.



Sephora stores are now **gorgeously green**. Energy efficient and environmentally friendly, Sephora in Waikiki will use LED lighting on fixtures to reduce overall energy consumption. Plus, as the leading specialty retailer in recycling, Sephora recycles materials for all fixture installs.

SEPHORA
Waikiki Shopping Plaza
2250 Kalākaua Ave. at Royal Hawaiian Ave.

Store Hours: Mon - Sun: 10:00 a.m. to 10:00 p.m.

Marriott's Chris Tatum elected Chairman of Hawaii Hotel & Lodging Association

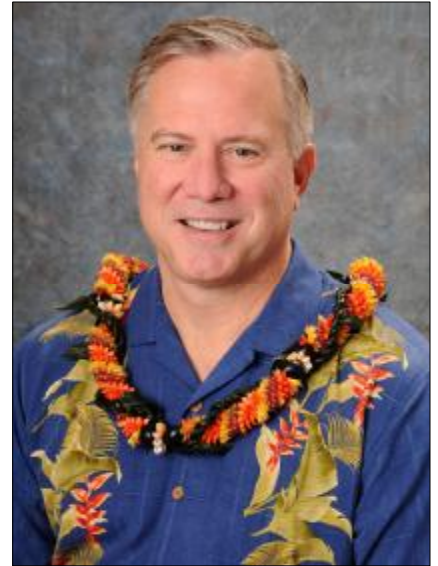
Chris Tatum, Marriott International area vice president for North Asia, Hawai'i, and South Pacific, has been elected chairman of the Hawaii Hotel & Lodging Association (HHLA) for the next year. The announcement was made by the Association's president Murray Towill.

Tatum will work with the HHLA executive staff and board of directors in developing strategic plans, goals, legislative positions, and community programs on behalf of the Association's statewide membership of 170 hotels, condominiums, timeshares and other lodging entities representing over 48,000 guest rooms.

Tatum grew up in Hawai'i and began his career with Marriott International in 1981 when he helped open the Maui Marriott Resort & Ocean Club at Kā'anapali. He subsequently held leadership positions with Marriott in the Mainland United States, Asia, and Australia.

Since returning to Hawai'i in 2001, he has been general manager of the Renaissance Wailea Beach Resort on Maui, the JW Marriott Ihilani Resort & Spa at Ko Olina, and most recently the 1,300-room Waikiki Beach Marriott Resort & Spa. In December 2009, he was named to his current position as head of Marriott's operations in Hawai'i, the South Pacific and North Asia.

Tatum is currently chairman of the O'ahu Visitors Bureau. He also serves on the boards of the Hawai'i Visitors and Convention Bureau, American Red Cross – Hawaii State Chapter, and the Chamber of Commerce of Hawaii. He is also a member of the 2011 APEC Hawaii Host Committee.



Marriott Resorts Hawaii names new E-Commerce Senior Manager

Marriott Resorts Hawaii announced Alejandro Moxey as its new e-commerce senior manager. Based in Honolulu, Moxey is responsible for managing relationships with online travel companies, as well as overseeing online advertising campaigns, search engine optimization and consumer media for Marriott.com and MarriottHawaii.com. He reports directly to Todd Castor, area director of e-commerce, Marriott Resorts Hawai'i

Prior to joining Marriott, Moxey served as a market manager for Expedia in both Hawai'i and Fort Lauderdale, FL. He also previously worked for Ole Tours Hawaii, which caters to Spanish and Portuguese-speaking visitors.

Originally from Buenos Aires, Argentina, Moxey moved to Hawai'i in 1998 to attend Hawai'i Pacific University, where he earned a Bachelor of Science degree in Business Administration.

In his leisure time, he enjoys surfing and outrigger canoe paddling and is a member of the Waikiki Beach Boys Outrigger Canoe Club.



Cruise to Oahu's largest farmers market with Aston Hotels & Resorts' trolley rides

Aston Hotels & Resorts is inviting guests to hop on one of Honolulu's iconic trolleys on Saturday mornings and cruise to Oahu's largest farmers market, full of food, gifts, flowers and more – all grown or made in Hawai'i. The Saturday Farmers Market on the grounds of Kapiolani Community College is just a short ride from Waikiki, on a hillside overlooking Honolulu and the Pacific Ocean. With more than 60 vendors, the Saturday Farmers Market offers a wide selection of fresh produce, seafood, eggs, cuisine, flowers and specialty gifts, such as coffee, locally-made tropical jams, honey, snacks and baked goods.

The market is held nearly every Saturday year-round from 7:30 a.m. to 11 a.m. No reservations are necessary for the trolley rides. Fares are \$3 one-way and \$5 roundtrip during scheduled pick-up times and payment should be made directly to driver. Guests staying at any Aston hotel or condominium resort in Waikiki may ride the trolley and can board at any of the convenient locations listed below.

Trolley pick-up schedule:

Aston Waikiki Joy (Lewers Street)	6:50 a.m. and 7:50 a.m.
Aston Pacific Monarch (Uluniu Street)	6:55 a.m. and 7:55 a.m.
Aston Waikiki Beach Tower (Kalakaua Avenue)	7:00 a.m. and 8:00 a.m.
Aston Waikiki Beach Hotel (Paoakalani Avenue)	7:05 a.m. and 8:05 a.m.

Trolley return schedule:

Depart from Kapiolani Community College	8:45 a.m. and 9:45 a.m.
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At Aston Hotels & Resorts, each guest also receives Aston's free Aloha Book, which contains offers worth more than \$2,500 in savings on dining, shopping and activities. The book also serves as a guide to some of the best culture, history, cuisine and attractions on the island.

Aston's year-round "Kids Stay, Play & Eat FREE" program means children 17 years and younger stay free when using existing bedding and children 12 years and younger receive free admission at top island attractions and free meals at popular family-friendly restaurants when accompanied by a paying adult. Unlike other hotel promotions that encourage kids to play and eat free within the resort, this program allows families to experience a variety of the island's activities and dining options.

Dreams & Health with Fran Kramer, MA, UHM Religion and Philosophy

Tuesday, August 17, 2010
Waikiki Community Center (WCC)

2 FREE INTRODUCTORY WORKSHOPS

10:00 – 11:00 a.m. WCC Chapel
7:00 - 8:00 p.m. WCC Auditorium

Might we be able to use *dreams as a source of wisdom to heal ourselves and others?*

- Learn modern day approaches to dreamwork & health
- Understand symbolism & metaphors in dreams
- Recognize dreams of precognition, diagnosis and crisis

Call WCC at 923-1802 to reserve your space for the free workshops!

Waikiki Community Center offers complimentary parking for students while attending classes.

Outrigger Hotels & Resorts celebrates Duke's OceanFest

Local residents and visitors alike look forward to this annual, honorary festival that celebrates local hero and national surfing icon, Duke Kahanamoku. Scheduled this year for August 22-28, 2010, Duke's Oceanfest challenges Hawai'i's best watermen to compete in a series of athletic competitions in Duke's honor. The festival pays tribute to the sports of Hawai'i that were loved by Duke, including surfboard water polo, canoe paddling, swimming and paddle boarding.

Duke's Oceanfest is an unforgettable event that takes over Waikiki for an entire week in August, with several events scheduled at both the Outrigger Reef on the Beach and Outrigger Waikiki on the Beach.

Canoe Ride, Flower Scattering in Honor of Duke Kahanamoku, Outrigger Reef on the Beach -- August 25
Take part in a remembrance ceremony that commemorates the late Duke Kahanamoku. As a sign of honor and respect, the scattering of flowers is symbolic of the scattering of ashes, which is a customary practice in Hawai'i's culture. The flowers will be scattered in front of Outrigger Reef on the Beach. Following the scattering of flowers, beach services will offer a complimentary canoe ride for guests.

Movies by the Pool, Outrigger Reef on the Beach

Pacific Vibrations - August 27

The Ride - August 28

The Outrigger Reef is hosting two poolside moves in celebration of this year's Duke's OceanFest. On Friday, August 27, one of the all-time surf classics, "Pacific Vibrations," will be shown. Often referred to as "Woodstock on a wave," "Pacific Vibrations" is a colorful documentary by John Severson, Hall-of-Fame Surfer, filmmaker, artist and founder of Surfer Magazine. From California to Hawai'i, surfing legends Severson, Bill Hamilton and Corky Carroll continue their endless search for the perfect wave.

On Saturday, August 28, Outrigger Reef on the Beach will be screening "The Ride," a fictional story featuring the life of Duke Kahanamoku. Under a starry night, guests can watch Hawai'i's most famous waterman come to life.

Food and cocktails from the poolside Kani Ka Pila Grille will be available for purchase for both movies. The free movies start at 8 p.m. Space is limited. No outside chairs or coolers allowed.

Lei Draping Ceremony at Duke's Statue -- August 28

At the conclusion of the week-long Duke's Oceanfest, in honor of Duke Kahanamoku, participants perpetuate his memory with a ceremonial lei parade and draping at his statue on Waikiki Beach. Fresh flower lei are made throughout the day at the Outrigger Waikiki on the Beach. The lei are then placed on surfboards and carried in a colorful sidewalk procession along Kalakaua Avenue that concludes at the Duke statue.

Visitors won't want to miss this unique cultural display, as locals pay respect to their heroic ocean ambassador.

For more information about Duke's Oceanfest, visit www.dukefoundation.org.

Hawaiian Diacritical Marks

Waikiki Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawai'i, such as Waikiki and Kalakaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Hawaiian Island Arts relocates to Royal Hawaiian Center

Local store brings unique Hawaiian products to the Center

Hawaiian Island Arts, a locally-owned retailer, has made its new home at the Royal Hawaiian Center. Hawaiian Island Arts is now open on level 2 of Building B, between Xcel Hawaii and 7 For All Mankind.

“We are focused on providing our customers with the highest quality products,” said Sam and Julie Yi, co-owners of Hawaiian Island Arts. “Our 14 years of experience with Hawaiian products allows us to identify those that are appealing, distinctive and durable.”

Hawaiian Island Arts carries a variety of Hawaiiana-themed products such as Hawaiian quilts, dolls and woodcrafts as well as hula accessories, aloha shirts and muumuu’s. Many of Hawaiian Island Arts’ quilts are individually designed and one-of-a-kind.

“We are pleased to welcome Hawaiian Island Arts to the Center,” said Marleen Akau, general manager for Royal Hawaiian Center. “Local merchants such as these really help create a diverse retail mix for our Center’s customers as they offer unique choices for customers looking for Hawai’i-made items. With more than 100 shops and restaurants at the Center, currently about 58 are locally-owned and operated.”

Previously the Yis operated Hawaiian Island Arts and World of Hats stores at another major mall on the island. Their new location at Royal Hawaiian Center opened on Tuesday, August 3, 2010 and is an exciting opportunity to operate in a new flagship Waikiki location.

The store is open daily from 10 a.m. to 10 p.m., and phone number is 808-922-2205. For more information on Center shopping options, visit www.RoyalHawaiianCenter.com or call Lei Ohu Guest Services at 808-922-2299.

FREE PARKING: offer valid through January 31, 2011 Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls located adjacent to the Sheraton Waikiki Hotel. The Center’s free parking promotion offers 3 hours of free parking with any restaurant validation and 2 hours free parking with any food court validation. Five hours of parking is \$5 when validated at Royal Hawaiian Theater. LEVEL 4 validations apply for \$5 parking after 10 p.m. Dining and entertainment validations can be combined with retail validations of \$2 for 2 hours. No minimum purchase is required for validation.

Desert Island Restaurants Hawaii announced management appointments

Jay Kaneshiro has been appointed Director of Operations – Hawaii for all Desert Island Hawaii Restaurants.

He will be responsible for Restaurant Operations for all (5) Ruth’s Chris Steak House and (2) Romano’s Macaroni Grill restaurants in Hawaii. Prior to his new appointment, Kaneshiro was Regional General Manager for Ruth’s Chris Steak House Hawaii.

Jon Kobashigawa, has been promoted from Assistant General Manager to General Manager at Waikiki Beach Walk.

Prior to joining the Ruth’s Chris Steak House Hawaii team, Kobashigawa worked at Sam Choy’s at Diamond Head and the Oceanic Institute.



OHANA Hotels & Resorts helps Hawai'i travelers hit the road with new car package

With packages starting at just \$109 OHANA guests can snooze and cruise their way to great savings

Whether it's to circle the entire island or just cruise down the strip of iconic Waikīkī, OHANA Hotels & Resorts is offering guests a free ride to complete the ultimate Hawaiian vacation. Starting at just \$109 at the OHANA Waikiki Malia, OHANA's Waikiki Room & Car Package (www.ohanahotels.com/freeride) allows sojourners the opportunity to conveniently and affordably get all their travel needs squared away with their only concern being how far and where to venture.

To complement the great value, OHANA's hotel and car package includes 50 percent off hotel parking at the OHANA Waikiki Beachcomber, OHANA Waikiki East and OHANA Waikiki West. Guests booking the package with the OHANA Waikiki Malia will receive free parking.

"We offer a wide range of activities at all of our OHANA Hotels & Resorts properties, but we also want to provide our guests with the freedom and opportunity to get out of Waikīkī and truly experience all that our beautiful island has to offer," said Tom Wakita, corporate director of sales and marketing for OHANA Hotels & Resorts. "With rates starting at just \$109, our guests are able to experience the Hawai'i vacation they've always dreamed of and at a great price."

In addition to great low rates, all OHANA Hotels & Resorts properties in Waikīkī also provide all guests with complimentary Waikiki Connection amenities, including:

- Free Internet access - with free wi-fi in the lobby and most common areas
- Free local phone calls and free phone calls to mainland U.S. and Canada (for the first 15 minutes)
- Free use of the in-room safe
- Free in-room coffee and tea
- Free daily local newspaper at the reception desk
- A free OHANA drawstring beach tote (one per room)

Free rides aboard the Waikiki Trolley's Pink Line which takes travelers throughout Waikiki and to Waikiki Beach Walk and Ala Moana Center

Families can choose from four great OHANA Hotels & Resorts in Waikiki:

OHANA Waikiki Beachcomber, starting at \$159

Following an extensive \$21 million renovation just a year ago, the OHANA Waikiki Beachcomber offers upscale accommodations, modernized common areas and a refurbished pool, perfect for chic lounging. Guests can visit the Honolulu Surf Museum on property for a stroll through time chronicling Hawai'i's favorite pastime, then jump into the car and see—or surf—historic sites in person. After working up an appetite touring the island, guests can park at the hotel at a 50 percent discounted rate and use the extra money for dinner or happy hour at Jimmy Buffet's at the Beachcomber, or enjoy the dazzling illusions of John Hirokawa at the Magic of Polynesia.

OHANA Waikiki East, starting at \$119

The OHANA Waikiki East provides guests with all the conveniences and amenities of a home-away-from-home. Guests may never want to leave the property with three restaurants, an espresso café, fitness room, swimming pool, self-service laundry, and video arcade, all available at on site. Its convenient location near popular attractions such as the International Marketplace, Kapi'olani Park, Honolulu Zoo and Waikīkī Aquarium also make it a great location for families.

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OHANA Waikiki Malia, starting at \$109

The recent \$6.6 million renovation at the OHANA Waikiki Malia has transformed the property's spacious accommodations. With two-thirds of the guestrooms offering double beds and 48 sets of connecting guest rooms available, families and groups will be able to take advantage of flexible accommodations. Centrally located at the heart of Waikiki, guests will be able to enjoy an assortment of great shopping and dining at their finger tips at the new Waikiki Beach Walk®, featuring 40 retail stores and six exciting restaurant options, and Royal Hawaiian Shopping Center.

OHANA Waikiki West, starting at \$109

For vacationers packing their cars full with family and friends, the OHANA Waikiki West has spacious options with their kitchenette combo rooms, which connect a standard with a kitchenette guest room to provide privacy and ample space for all members of the group. With a convenient Waikiki Trolley stop directly in front of the hotel on Kūhiō Avenue, guests can preview the full landscape of Waikīkī as well as Ala Moana Center – all for free -- with the OHANA Waikiki Connection. Travelers looking to set their own pace can visit the OHANA Waikiki West on-site tour desk with helpful staff with popular recommendations for dining and entertainment.

Rates for OHANA Hotels & Resorts Waikiki Room & Car Package are per room, per night, for single or double occupancy. Rates and specials cannot be combined with other offers and are subject to availability and change.

A compact car is supplied by Dollar Rent-A-Car; mid and full-sizes are also available for an additional cost. Restrictions may apply. Taxes are not included. Rates may not be used for group bookings without prior authorization from Outrigger Hotels & Resorts. For more information, log on to www.ohanahotels.com/freeride.

To reserve the OHANA Waikiki Room and Car Package, call Toll-Free (U.S., Guam & Canada): 877-654-0539.

For additional information on OHANA Hotels & Resorts, call your preferred travel professional or call OHANA Hotels & Resorts toll-free at 1-800-462-6262 or visit www.OhanaHotels.com. E-mail reservations are also available at reservations@ohanahotels.com.

Honolulu Zoo Society offers twilight tours



What's Wild in Waikīkī? Take a stroll to the Honolulu Zoo and learn the sort of monkey business that goes on after hours. Learn about the lives of the Zoo's remarkable citizens.

Tours are held from 5:30 to 7:30 p.m. every Friday and Saturday evening! It's a fun evening of education never experienced by day visitors.

Special arrangements can be made for large groups. Families are welcome. The tours are appropriate for all ages 5 to 105! Please purchase tickets in advance from the Honolulu Zoo Society (HZS) by calling 971-7195. Walk-ups are welcome if space is available - meet at the Front Entrance at 5:15pm.

See www.honzoosoc.org for info.



Royal Hawaiian Center Entertainment Free Events Schedule August 2010

HIGHLIGHTED EVENTS:

Enjoy the musical talents of the historic Royal Hawaiian Band on Thursday, August 19, 2010 from 1:00 - 1:45 pm in The Royal Grove. Under the direction of Bandmaster Michael Nakasone, Royal Hawaiian Band will perform Hawaiian and other classics featuring solo vocalists and hula dancers.

FREE WEEKLY EVENTS SCHEDULE:

Mondays (August 16, 23, 30)

Live Hawaiian music and hula by Kawika Trask & Friends at Royal Grove 6 to 7 p.m.

Kawika, a Kamehameha Schools graduate, along with Keao Costa, Dwight Kanae and others, performs a traditional "cha-lang-a-lang" style of Hawaiian music, a nickname associated with strumming patterns. His dancers are clad in ti leaf skirts, fresh flower lei and colorful attire.

Tuesdays (August 17, 24)

Live Hawaiian music and hula by Kawika Trask & Friends at Royal Grove 6 to 7 p.m.

Kawika, a Kamehameha Schools graduate, along with Keao Costa, Dwight Kanae and others, performs a traditional "cha-lang-a-lang" style of Hawaiian music, a nickname associated with strumming patterns. His dancers are clad in ti leaf skirts, fresh flower lei and colorful attire.

Wednesdays (August 18, 25)

Live Hawaiian music and hula by Keoahu at Royal Grove 6 to 7 p.m.

Leilani Vakauta leads this family ensemble, also known in the music community as "The Soundettes." Leilani is also a part of our Polynesian Cultural Center ohana (family).

Thursdays (August 12, 19, 26)

Live Hawaiian music and hula by Puuhonua at Royal Grove 6 to 7 p.m.

Ensemble leader, Puakeala Mann, also teaches hula and ukulele at the Center. This group is associated with Halau Hula o Maiki, the hula school established by the late Kumu Hula (hula master) Maiki Aiu Lake whose spirit lovingly embraces Helumoa.

Fridays (August 13, 20, 27)

Live Hawaiian music and hula by Kuuipo Kumukahi at Royal Grove 6 to 7 p.m.

Kuuipo is a multi-award winning Hawaiian musician, recording artist and composer. She is currently the president of the Hawaii Academy of Recording Arts and is also associated with the Hawaiian Music Hall of Fame. The Royal Grove comes alive in her festive Aloha Friday performances.

Saturdays (August 14, 21, 28)

Enjoy traditional hula kahiko performances by Halau Mohala Ilima led by Kumu Hula Mapuana de Silva at Royal Grove from 6 to 6:30 p.m. Local halau are featured every week.

FREE PARKING: offer valid through January 31, 2011

Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls located adjacent to the Sheraton Waikiki Hotel. The Center's free parking promotion offers 3 hours of free parking with any restaurant validation and 2 hours free parking with any food court validation. Five hours of parking is \$5 when validated at Royal Hawaiian Theater. LEVEL 4 validations apply for \$5 parking after 10 p.m. Dining and entertainment validations can be combined with retail validations of \$2 for 2 hours. No minimum purchase is required for validation.



Sunday Showcase at Waikiki Beach Walk®

The Sunday Showcase is a free weekly program that takes place at the Waikiki Beach Walk Plaza Stage every Sunday afternoon (weather permitting) from 5:00 pm to 6:00 pm.

August 15 - Asing Trio

Band members Adam Asing, Patrick Asing, and Keola Book will grace the Plaza Stage for their rendition of rich, fun, melodic traditional songs. Their music reflects a sincere joy in the spirit of aloha, and deep pleasure in sharing their Island culture with the rest of the world.

August 22 - Beachwalkers

The Beachwalkers, featuring band members Brickwood Galuteria, Zanuck Lindsey, Gordon Freitas, and Bully Soares, return to Waikiki Beach Walk for a hana hou performance. The group will again delight the audience with their Hawaiian/Variety musical styling.

Valet parking for up to four hours is available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Saturday, August 14 – Coline Aiu and Halau Hula O Maiki

Sunday, August 15 – Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula



Street activity in / near Waikīkī (courtesy of the City)

August 14, 2010 Saturday
7:00AM Starts
9:00AM Ends

17th ANNUAL O'AHU HEART WALK sponsored by the American Heart Association. It is expected to have 2,500 walkers. The event will start at Queen Kapi'olani Park Bandstand, to Monsarrat Ave., to Diamond Head Rd., to Kalākaua Ave., to end at Kapi'olaniPark, 'ewa of the Tennis Court.

Contact: Danielle Tuata or Michele Kapahua 457-4967, Fax: 538-3443,

Emails: Danielle.Tuata@heart.org or Michele.Kapahua@heart.org For more info, visit their website: <http://www.americanheart.org/>

August 15, 2010 Sunday
6:00AM Starts
8:00AM Ends

NORMAN TAMANAHA MEMORIAL 15K RUN sponsored by Midpacific Roadrunners. The event is expected to have 500 runners. The event will start at Kalākaua Ave., to Monsarrat Ave., to Paki Ave., to Diamond Head Rd., to Paikau St., to 22nd Ave., to Kīlauea Ave., to Wai'alaie Ave., to Kealaolu St., to Kahala Ave., to Diamond Head Rd., to Kalākaua Ave., to end at Honolulu Marathon Finish Line.

Contact John Simonds 373-3609, E-mail: simonds001@hawaii.rr.com

For more info, visit their website: <http://www.mprrc.com/>



Waikīkī Improvement

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094, Fax: 808-923-2622

Waikīkī Wiki Wiki Wire is published weekly by Sandi Yara Communications for WIA. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Check out our website at:

www.waikikiimprovement.com



Kani Ka Pila Grille

ENTERTAINMENT LINEUP AUGUST 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01 Mountain Apple - Jeff Peterson	02 Sean Naauao	03 Weldon Kekauoha	04 Cyril Pahinui	05 Kawika Kahiaipo & Del Beazley	06 Kaukahi	07 Del Beazley
08 Mountain Apple - Jeff Peterson	09 Sean Naauao	10 Weldon Kekauoha	11 Cyril Pahinui	12 Kawika Kahiaipo & Martin Pahinui	13 Kaukahi	14 Kahakea
15 Mountain Apple - Jeff Peterson	16 Sean Naauao	17 Weldon Kekauoha	18 Cyril Pahinui	19 Kawika Kahiaipo & Del Beazley	20 Kaukahi	21 Manoa DNA
22 Mountain Apple - Brother Noland	23 Sean Naauao	24 Weldon Kekauoha	25 Cyril Pahinui	26 Kawika Kahiaipo & Martin Pahinui	27 Kaukahi	28 Manoa DNA
29 Mountain Apple - Brother Noland	30 Sean Naauao	31 Weldon Kekauoha				
						*Artist and times may change without notice.

Nightly entertainment 6:00 pm - 9:00 pm. Located poolside at the Outrigger Reef on the Beach, 2169 Kalia Road, Honolulu, HI 96815 Phone: 808.924.4990
 No cover, no minimum. All-day dining menu. Discount valet parking \$6 for four hours.



'ŌLELO OLA O KA 'ĀINA LIVING LANGUAGE OF THE LAND



1) Feather kähili are symbols of high rank 2) Ka'iulani and 'ohana visiting the Cummins ranch, "Mauna Loke," in Waimānalo, 1880s 3) A mature Ka'iulani in Victorian fashion.



Ka'iulani

THE HEIGHTS OF HEAVEN

**Ke hō'ike 'ia nei ke ki'i'oni'oni 'o
Ka'iulani Ali'i ma ko Helumoa hale
keaka**

*Royal Hawaiian Theater is now airing
the film, "Princess Ka'iulani"*

hō'ike = exhibit, show • **ki'i'oni'oni** = film,
movie, literally "moving picture" • **Ka'iulani Ali'i**
= Princess Ka'iulani, heir to the throne of Hawai'i
• **hale keaka** = theater

In Hawaiian, Ka'iulani means "the heights
(iu) of heaven (lani). This name is often
mispronounced as Kai-u-lani, but emphasis
should be given on the word 'iu. Her full name
was:

**Victoria Kawēkiuilunalilo
Kalaninuiāhilapalapa Ka'iulani Cleghorn**

Her Hawaiian names befit her ali'i rank
acknowledging lofty heights and dancing fire.

NOW PLAYING "Princess Ka'iulani"

*Royal Hawaiian Theater
Daily, 2 pm, 5 pm, 8 pm*



\$10 kama'āina / \$15 general

Tickets available at the box office
outside the theater in Building B, Level
4, above the Pā'ina Lānai Food Court.

Visit **Borders Express** in Building A,
Level 2, for books on Princess Ka'iulani
and Hawai'i's fascinating history.

Pictures of Ka'iulani's Waikiki home,
'Āinahau, are featured in the **Kaulani
Heritage Room** in The Royal Grove.
(Kaulani and Ka'iulani are not the same
name).

'Ōlelo Ola o ka 'Āina is produced by Royal
Hawaiian Center at Helumoa, offering the very
best in shopping, dining, entertainment and
Hawaiian programming. E kipa mai - welcome!

